TRANSMEDIALITY SEMINAR

Recap: extensions and amputations

Moving across different media influences the way we construct discourse and culture

New media create both extensions and amputations

We look forward to new media but we also look back nostalgically to old ones

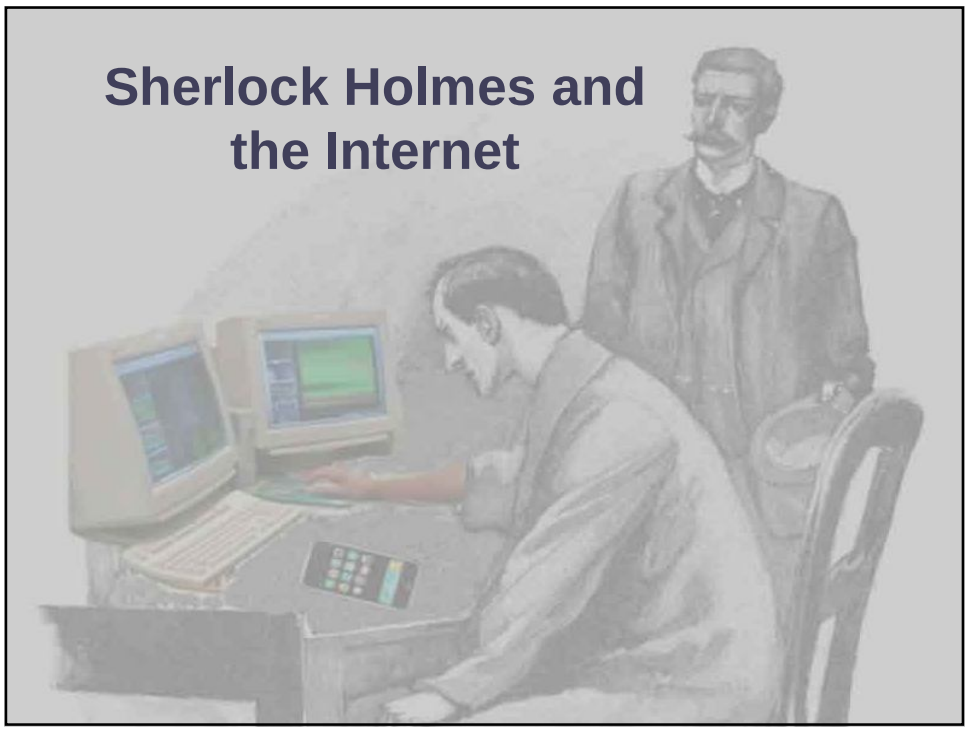
Recap: transmedia narratives and re-mediation

Intertextual webs spread across different media, creating transmedia narratives

Communities of readers create meaning by trawling across media

Re-mediation involves newer (extended) media 'talking' to older (amputated) one

Sherlock Holmes and the Internet



THE PERSONAL BLOG OF

Dr. John H. Watson

7th February

A Study in Pink

I've blacked out a few names and places because of legal matters but, other than that, this is what happened on the night I moved in with Sherlock Holmes.

When I first met Sherlock, he told me my life story. He could tell so much about me from my limp, my tan and my mobile phone. And that's the thing with him. It's no use trying to hide what you are because Sherlock sees right through everyone, [illegible] everything in seconds. What's incredible, though, is how [illegible] he is about some things.

This morning, for example, he asked me who the Prime Minister was [illegible] week [illegible] he didn't know [illegible] Sun went round the Earth or anything. He just didn't care. I still can't quite believe it. In so many ways, he's the cleverest person I've ever met but there are these blank spots that are almost terrifying. At least I've got used to him now. Well, I say that, I suspect I'll never really get used to him. It's just, on that first night, I literally had no idea of what was to come. I mean, how could I?

I was looking at the flat, surprised at the state it was already in, when DI [redacted] from Scotland Yard burst in. Sherlock, of course, already knew why he was there. There'd been another death - this time, in [redacted]. Sherlock asked me to join him and I went along, intrigued. In the taxi, he explained how he'd

About me

I am an experienced medical doctor recently returned from Afghanistan.

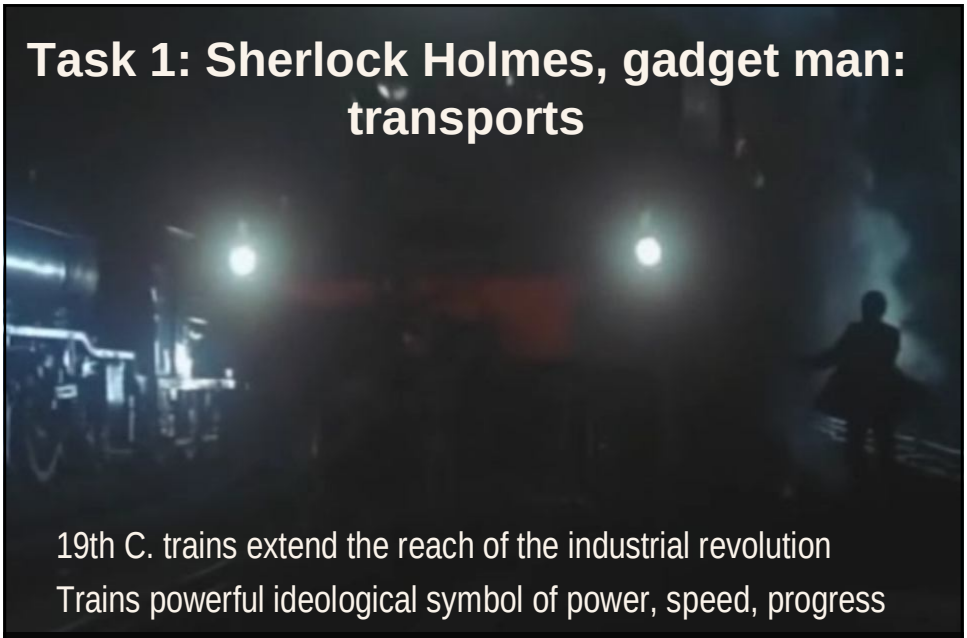
Most popular posts

- Life goes on
- Diamonds are forever
- My new flatmate
- A strange meeting
- Serial suicides

Cases

- The Blind Banker
- A Study in Pink

Task 1: Sherlock Holmes, gadget man: transports



19th C. trains extend the reach of the industrial revolution

Trains powerful ideological symbol of power, speed, progress

Task 1: Sherlock Holmes, gadget man: Transports

19th c. technologies extend the reach of the industrial revolution and of its associated political ideologies and discourses. But what about the amputations?

Watch the following clip and note down instances of:

- extensions
- amputations

Be ready to discuss your findings

Task 2: Transmedia Narratives

1. In groups, work on analysing either the *Twilight* or the *Harry Potter* intertexts

2. Make a map of all the different **media** in the intertextual web. Model your work on the example on the handout provided

3. Re-construct various transmedia narratives. Which parts of the narrative are specific to each medium? What has been added by each? Include both generic elements and specific narrative points.

Prepare to discuss your findings with the class.

Lunch Task

1. As a group, pick a single text that has been represented in two different media (e.g. a Sherlock Holmes novel and a Sherlock Holmes film).

2. Compare and contrast the two media: how do they re-mediate each other? What changes does each medium make to the text, its narrative, its charachterisation? (e.g. how can you render a character's internal thoughts in a theatre performance?) Draw on the notions presented in today's lecture, and in the module in general.

3. Bring your work to the group tutorials, and be prepared to discuss.

QUESTIONS?